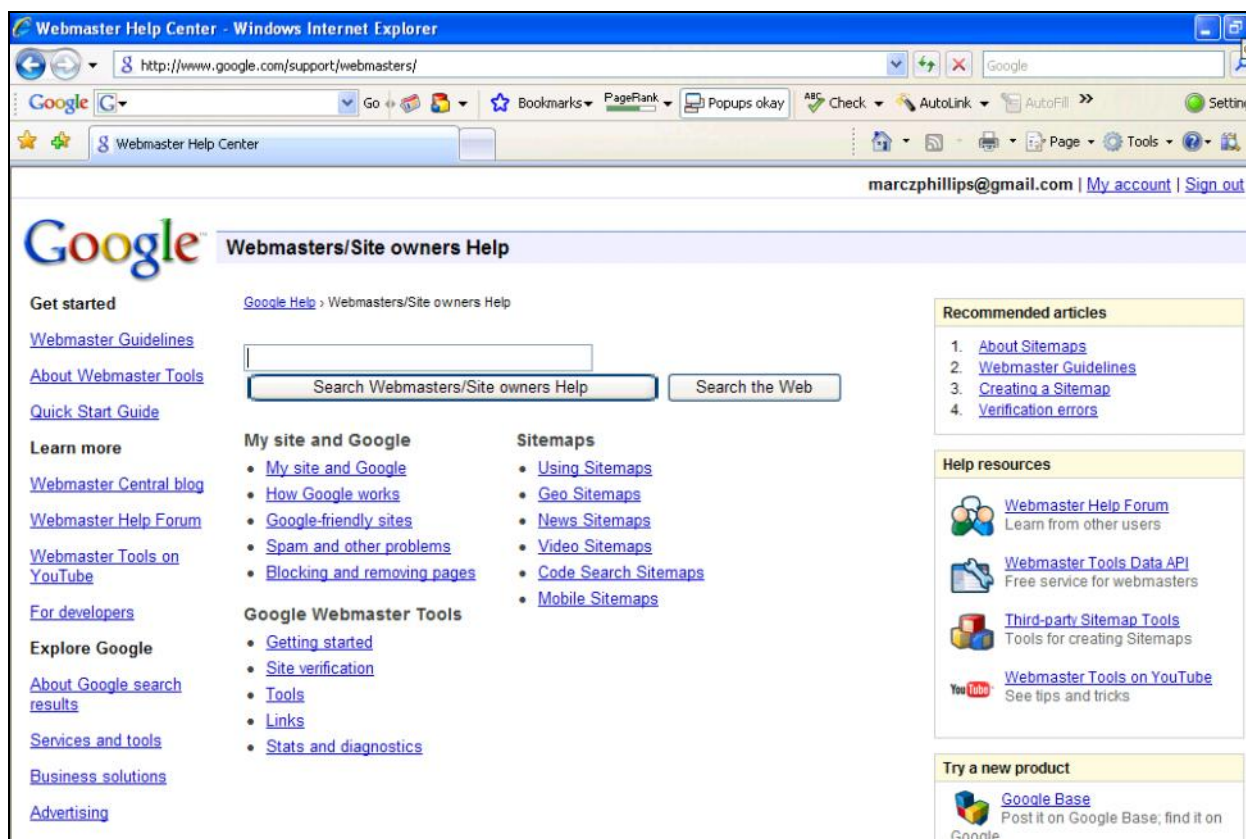


Google Site Maps for Video, Geography & Mobile

Google Sitemaps, submitted in an XML format, are used to inform Google of pages on your website. Submitting a sitemap to Google ensures that your website pages will appear in Google searches. Now Google has extended its Webmaster Sitemaps products to include Video, Geography for Maps and Mobile, making it easier for your special website content to be found and categorized by Google.

The Video, Geography, and Mobile XML SiteMaps are unique to Google and are valuable for:

- **Mobile SiteMap** allows Google to know what parts of your website are designated for people using mobile devices, like an Apple iPhone
- **Geography SiteMap** allows locations you specify to be searchable by Google Maps and on Google Earth.
- **Video SiteMap** makes the videos on your site more searchable in Google.



For further information, contact:

Richard Andrus
San Francisco
Email: richard.andrus@searchforecast.com
Telephone: 925.465.1221

Marc Phillips
Email: marc.phillips@searchforecast.com
Telephone: 415.606.0900

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