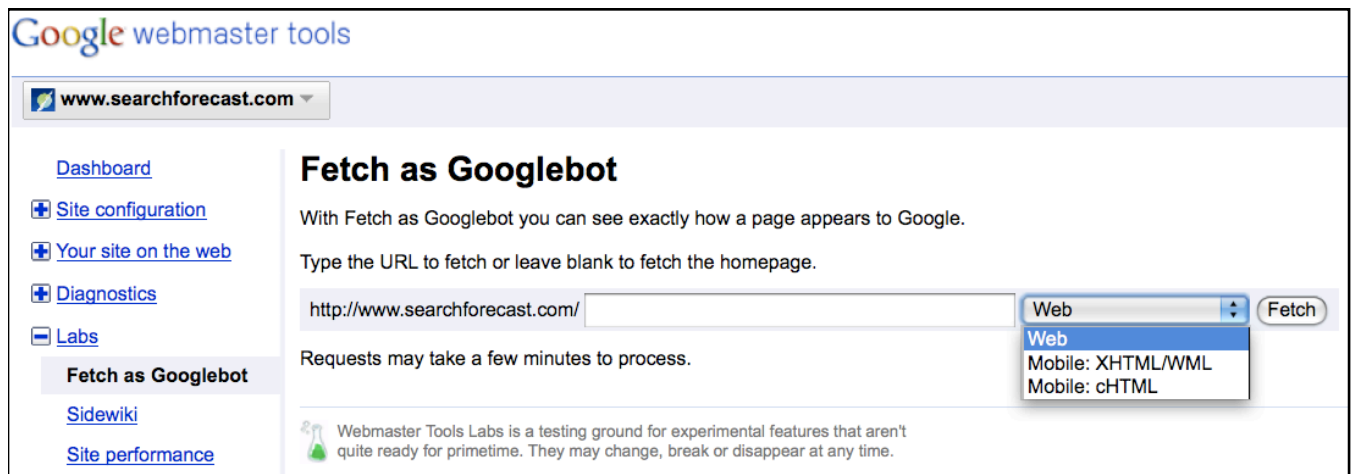


## Indexation for Mobile Websites

As smart phones and mobile internet rapidly gain market share and more people using the Internet via their mobile device, it is important to be able to monitor the indexation of websites on mobile devices.

Google has a Mobile crawler for Googlebot-Mobile and it indexes websites that are displayed on mobile websites.

In order to achieve best practice for SEO, SearchForecast suggests that the website publishers use the “Fetch as Googlebot” function within the “Labs” section of Webmaster Tools - ensuring that the “Mobile” section of the website is selected.



The screenshot shows the Google Webmaster Tools interface for the domain www.searchforecast.com. The 'Fetch as Googlebot' section is active, showing a text input field with the URL 'http://www.searchforecast.com/'. To the right of the input field is a dropdown menu currently set to 'Web', with a 'Fetch' button next to it. The dropdown menu is open, showing three options: 'Web', 'Mobile: XHTML/WML', and 'Mobile: cHTML'. Below the input field, there is a note: 'Requests may take a few minutes to process.' At the bottom of the interface, there is a disclaimer: 'Webmaster Tools Labs is a testing ground for experimental features that aren't quite ready for primetime. They may change, break or disappear at any time.'

This function allows you to check the indexation of your mobile website. Select cHTML (this is used mainly for Japanese web sites) or Mobile XHTML/WML.

**WARNING:** Fetch as Googlebot does not follow redirects.

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