

Podcast Submission

Although SearchForecast suggest that website owners submit their own Podcast XML to search engines, it is important to understand that there are specialist Podcast directories.

Currently, most podcast submission directories require you to register for an account.

The links below are for free submission to the major Podcast Directories.

Search Engine	Link
Feedburner	http://www.feedburner
Podcast Pickle	http://www.podcastpickle.com/cast/add/
Podcast Alley	http://www.podcastalley.com/add_a_podcast.php
iTunes	http://www.apple.com/itunes
Master New Media*	http://www.masternewmedia.org/podcast_directory/



The screenshot shows the Podcast Pickle website interface. At the top, there is a navigation bar with links: Home | Join | Add Cast | FAQs | Advertise | Forums | Blog | News | Contact Us | About Us | Free Pickle Players. Below this is a search bar with a dropdown menu for 'Great Extra Features', a dropdown for 'Genres', and a search input field with 'Google Custom Search' and a 'GO!' button. The main content area features a 'Paid Advertisements' section with various ads like 'Podcaster Tree', 'THE PROGRESSIVE GEEK', 'Podcast Inspector', and '\$25 Ads'. Below the ads is a navigation menu: Explore | Listen/Watch | Build | Reviews | Podcaster Tree | My Profile | My Podcasts | My Control Panel. The main heading reads 'Just follow these easy steps to add a podcast on Podcast Pickle'. The first step is 'Enter the URL of your RSS Feed here:' with a text input field and a note: 'An RSS Feed is an XML file that contains the information we need to add your podcast.' The second step is 'Choose up to three Genres that your Podcast falls into:' with a dropdown menu labeled 'Select a Genre'.



VALID FEED : Your podcast is working great! Congratulations. Click the button below to continue.

We don't have an exact match for your chosen category of "Society & Culture" within our system (yet). For the time being, your feed will be placed into the "General" category. Once you have claimed your feed after this submission process, you can choose a more appropriate category from our list by editing your feed.

Finalization: The podcast entitled "Cellars Podcast" is ready for the next step! You can stop here if you have changes you would like to make otherwise click on the button below to go the final step.

Go To Step 3 : Commit Results

For further information, contact

Marc Phillips

Email: marc.phillips@searchforecast.com

Richard Andrus

Email: richard.andrus@searchforecast.com

Telephone: 925.465.1221

Cell: 925.858.5663

Disclaimer

This report is provided for your general assistance and information only. SearchForecast does not make any representations or warranties (express or implied) as to the accuracy or currency of the information contained in the materials nor does it accept liability whatsoever for any reliance placed on this material, including any liability in negligence for reliance on any information in these materials or any products, services or information which may be provided by the companies and organizations referred to.