

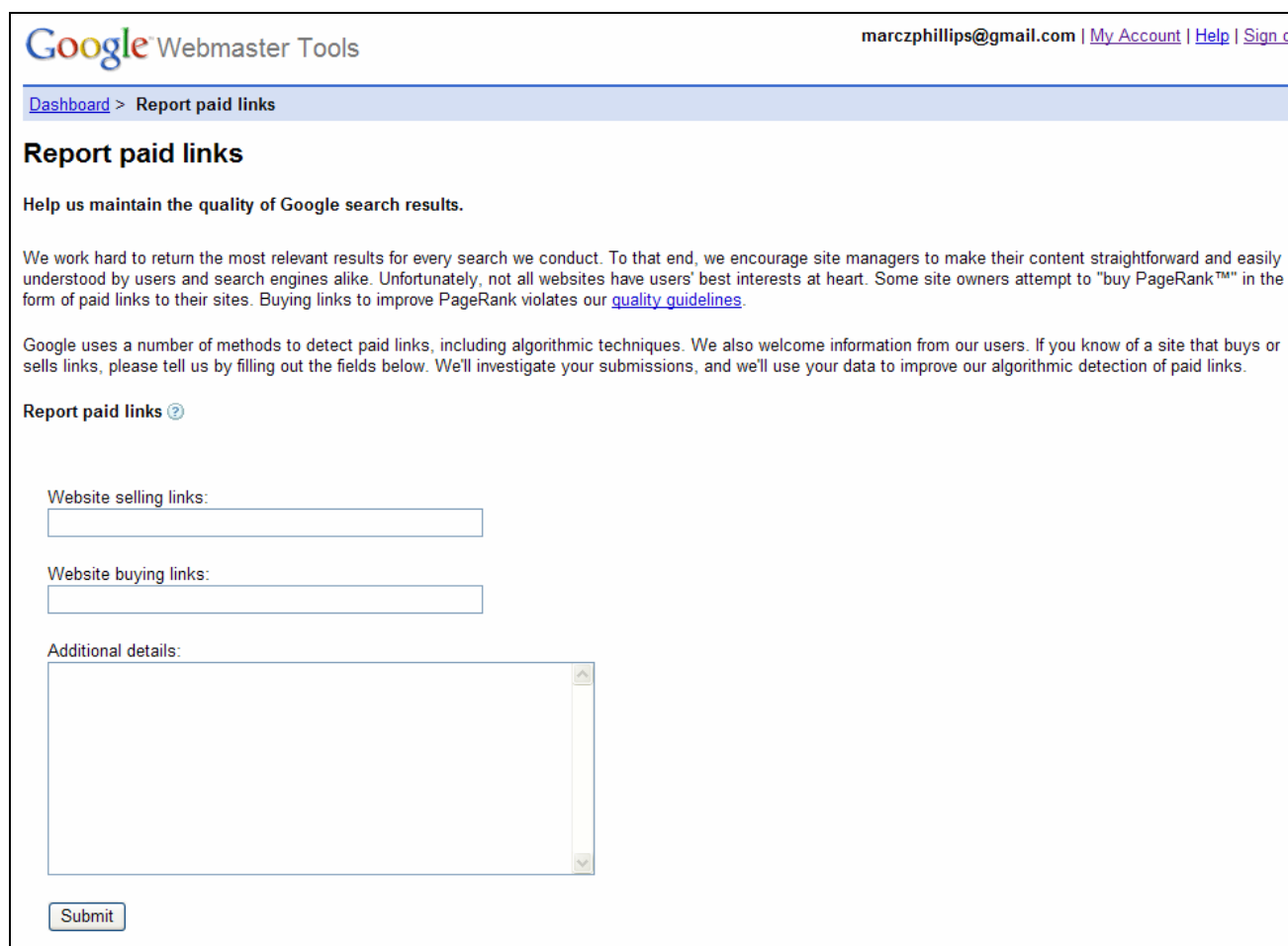
Reporting Paid Links to Google

Buying backward links is a violation of Google's quality Guidelines and is prohibited by Google: See <http://www.google.com/support/webmasters/bin/answer.py?answer=35769&hl=en#quality>

Google ask Webmasters to report websites "who attempt to "buy PageRank™" in the form of paid links to their sites. Buying links to improve PageRank violates our quality guidelines."

SearchForecast does not endorse buying links and does not practice it for clients.

Google allow webmasters to report paid links via the below form:



The screenshot shows the 'Report paid links' form in Google Webmaster Tools. The page title is 'Report paid links' and the breadcrumb is 'Dashboard > Report paid links'. The form includes a 'Submit' button and a 'Report paid links' section with the following fields:

- Website selling links:
- Website buying links:
- Additional details:

Source: <https://www.google.com/webmasters/tools/paidlinks?hl=en>

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